



Farelogix Launches iflybags

Free checked baggage calculator makes it easy for travelers to determine how much checked baggage they are allowed to take on a flight and what it will cost them

MIAMI—October 17, 2011—[Farelogix](#) today announced the launch of [iflybags.com](#), a new interactive, online baggage calculator that takes the guesswork, frustration, and mystery out of airline checked baggage allowance and fee information for travelers.

From scuba equipment and oversized luggage to golf clubs and guitars, iflybags™ provides travelers with instant access to the most up-to-date airline checked baggage allowances and fees based on the specific traveler, number and weight of planned checked bags/items, and airline-itinerary specific information. The user simply enters basic itinerary and bag details into the iflybags website, and it instantly calculates baggage allowances and fees for travelers.

Using patent-pending technology, iflybags will also evaluate, optimize, and present the best combination of checked bags for multiple travelers on a single itinerary, taking into account traveler frequent flyer status. For example, if one traveler in a family of four has frequent flyer status and benefits from reduced checked bag fees, iflybags will recommend that traveler check more bags than the others to save money.

“While the majority of airlines today charge for checked bags, baggage allowances and fees differ by airline and often create confusion for travelers. What we’re doing with iflybags is taking the confusion and frustration out of finding out how much baggage travelers are able to take with them on a flight and the related costs,” says Jim Davidson, CEO of Farelogix. “The goal with iflybags is to ensure that no traveler arrives at an airport without knowing what their checked baggage allowance and fees will be.”

From [American Airlines](#), [Air Canada](#) and [Southwest Airlines](#) to [Air France](#), [Cathay Pacific](#) and [Air New Zealand](#) and more, iflybags accesses baggage data from more than 300 of the world’s airlines, with new carriers being added all the time.

To ensure travelers have access to the most up-to-date baggage allowance and fee information, iflybags is updated every hour. iflybags uses industry-standard data from the [Airline Tariff Publishing Company \(ATPCO\)](#), the world’s leader in the collection and distribution of airline fare and fare-related data, to calculate baggage allowances and fees.

iflybags mobile apps for iPhone, Android, BlackBerry, and Windows smartphones will be available in the near future to provide travelers with access to baggage allowance and fee information on the go.

About Farelogix

[Farelogix](#) is a leading provider of lower-cost, high value distribution and optimization technology to the global travel industry. Farelogix counts among its customers some of the largest travel companies in the world. Farelogix is a privately held company with offices in Toronto, Canada and Miami, Florida. For additional information, visit [www.farelogix.com](#).

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Note to Media: Media resources, including images for download, are available at <http://www.farelogix.com/iflybagsmedia>.

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